



EMBRAER SHOWCASES PHENOM 300 JET FOR THE FIRST TIME

Company takes three executive jets to LABACE, August 14 to 16, in Brazil



Phenom 300 executive jet

São José dos Campos, August 5, 2008 – Embraer is promoting its executive jet portfolio at the fifth edition of the Latin American Business Aviation Conference and Exhibition (LABACE), August 14 to 16, at Congonhas Airport, in São Paulo, Brazil. The highlight will be the first exhibition of the Phenom 300 throughout the show. The Phenom 100 and Legacy 600 jets will also be showcased at LABACE.

Embraer will hold a press conference on August 13, at 1 p.m., in the Aluminium room, in the show area. The Company will also display a full-size model of the Phenom 100, at booth 5201, for visitors to see all of the comfort of the market's biggest entry-level jet. Information on the ultra-large Lineage 1000 and the recently-launched midlight Legacy 450 and midsize Legacy 500 jets will also be available.

“Latin America is an important market for executive aviation and LABACE will be an excellent opportunity for Embraer to promote the advances in products and services for this area,” stated Breno Corrêa, Embraer Vice President, Marketing and Sales – Latin America, Executive Jets. *“We are very pleased to publicly exhibit the Phenom 300 for the first time, like we did with the Phenom 100 last year.”*

With a firm order backlog of approximately US\$ 6 billion for the executive aviation segment, Embraer has substantially increased its share in this market, since 2005, as part of its strategic plan, and now has six aircraft models in its portfolio. The Company is also making investments in expanding its network of own and authorized service centers, in order to further improve its customer services worldwide.

Embraer estimates that by the end of 2008 it will have delivered from ten to 15 Phenom 100 jets, 30 to 35 Legacy 600s, and one or two Lineage 1000s, besides having 45 service centers in operation.

LABACE is organized by the Brazilian Association of General Aviation (Associação Brasileira de Aviação Geral - ABAG), in a partnership with the National Business Aviation Association (NBAA), and is the main executive aviation show in Latin America.

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Embraer Image Gallery

Visit the Embraer Image Gallery at www.embraer.com.



Note to Editors

Embraer (Empresa Brasileira de Aeronáutica S.A. - NYSE: ERJ; Bovespa: EMBR3) is the world's largest manufacturer of commercial jets up to 120 seats, and one of Brazil's leading exporters. Embraer's headquarters are located in São José dos Campos, São Paulo, and it has offices, industrial operations and customer service facilities in Brazil, the United States, France, Portugal, China and Singapore. Founded in 1969, the Company designs, develops, manufactures and sells aircraft for the Commercial Aviation, Executive Aviation, and Defense and Government segments. The Company also provides after sales support and services to customers worldwide. On June 30, 2008, Embraer had a workforce of 23,855 employees and a firm order backlog of US\$ 20.7 billion.

This document may contain projections, statements and estimates regarding circumstances or events yet to take place. Those projections and estimates are based largely on current expectations, forecasts on future events and financial tendencies that affect Embraer's businesses. Those estimates are subject to risks, uncertainties and suppositions that include, among others: general economic, political and trade conditions in Brazil and in those markets where Embraer does business; expectations on industry trends; the Company's investment plans; its capacity to develop and deliver products on the dates previously agreed upon, and existing and future governmental regulations. The words "believe", "may", "is able", "will be able", "intend", "continue", "anticipate", "expect" and other similar terms are supposed to identify potentialities. Embraer does not feel compelled to publish updates nor to revise any estimates due to new information, future events or any other facts. In view of the inherent risks and uncertainties, such estimates, events and circumstances may not take place. The actual results can therefore differ substantially from those previously published as Embraer expectations.

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